



INNER PEACE RETREAT 2023 PITCH DECK



THE INNER SUCCESS MOVEMENT

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DECK OVERVIEW



WHO WE ARE

The Inner Success Movement (ISM) is a digital platform dedicated to spiritual growth focusing on the journey to inner peace. We host various virtual events that are centered around the platform of building a community committed to obtaining and maintaining peace from within. Inner peace (or peace of mind) refers to a deliberate state of psychological or spiritual calm. At ISM we genuinely believe that "Inner Peace is the REAL Success" and has adopted that as our company mantra.

MISSION STATEMENT

We are here to help people find pathways to peace, explore a relationship with God and develop their internal spiritual, physical, and emotional well-being.

VISION STATEMENT

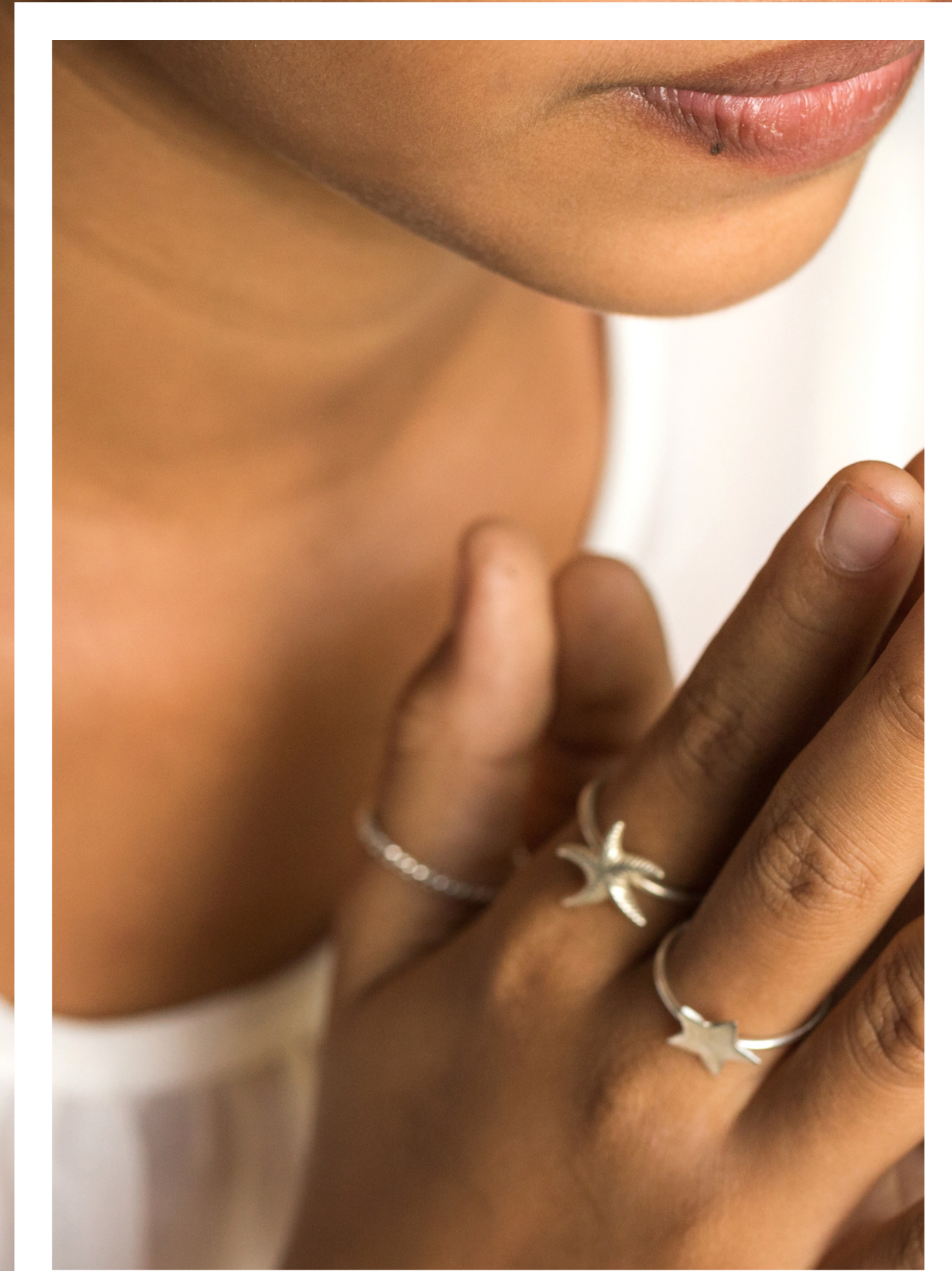
We create spaces that dismantle “Church Hurt” and challenge ourselves to look inward for peace and grow in your confidence with your faith. The Inner Success Movement is an inviting community that implements a sense of belonging, safety, and fellowship.





OUR PURPOSE

The Inner Success Movement exists to serve others to begin, develop, or continue their journey of uninterrupted peace.



VISION FOR IPR 2023

The Inner Peace Retreat is an innovative experience where anyone can go to gain community in our individual and collective journey to inner peace. This year's theme is:

[SPIRIT] MIND & BODY

Saturday, May 6, 2023 | Eaton Hotel DC

Activities:

- Guided Meditation Session
- Yoga Session
- Rest Installation
- Panel Discussions: Spirit Talk & Get your Mind Right
- Entertainment – Podcast Drop
- Local Vendors



IPR TARGET AUDIENCE

- Men and women between the ages of 22-45 residing in a city or metropolitan area
- Professional background: Corporate, Nonprofit, etc. (entry-level-senior level) or Entrepreneur. Can be characterized as a “busy professional”
- Interests: Health, Wellness, Mindfulness, Holistic Wellness, Holistic products, or services, Beauty, Spirituality, etc.
- Personalities: Identifies with “church hurt” and acceptance in religious spaces; a liberal mindset person trying to discover peace; the adventurer trying something new; the church-going millennial; the person who is seeking a sense of belonging and community



The Eaton logo is a stylized, metallic-looking script font mounted on a dark, curved architectural element of the building's facade. The building features large glass windows and a modern, industrial aesthetic with dark grey panels and brickwork. The scene is set during the day with lush green trees in the foreground and background.

Eaton

PHOTOS FROM IPR 2022



Sunday, May 1, 2022 - Eaton DC



Guided Meditation

Learning to rest & quiet our mind





Relationship Ready

Panel about Growing in your Relationship with God



Innovative Keynote

Releasing what No longer Serves Us





Live Entertainment

Christian Artists and Performers

MARKETING PLAN

Word of Mouth

Social Media Marketing (Instagram and Facebook)

Eventbrite Marketing

Flyers in local Businesses

Blitz Market Day

Media Press – News, Podcasts, Magazines, etc.

BECOME A SPONSOR OF THE INNER PEACE RETREAT 2023

Sponsorship Package Items	In-Kind Donation*	Gold Package: \$200	Silver Package: \$350	Platinum Package: \$500
We will include your brand in our IPR event card, which will be placed in each Swag Bag	✔	✔	✔	✔
Your logo featured on our virtual event page/platform		✔	✔	✔
Sponsorship announcement post via social media (Instagram, Facebook, and Twitter)		✔	✔	✔
Advertise your business with a personalized video submission (virtual platform only)			✔	✔
Complimentary Vending Table at the retreat			✔	✔
IPR23 T-Shirt				✔
Two(2) complimentary tickets (w/ Swag Bag)				✔

*In-kind donation amounts must match the number of attendees



Contact Us

For more information about the Inner Peace Retreat 2023 or becoming a sponsor or vendor, please email us:



info@innerxsuccess.com